

Board of Directors Meeting

Date: *Wednesday, July 14, 2021*

Location: CESA 2, 1221 Innovation Drive, Room 214, Whitewater, WI 53190

10:00 am - Call to Order

Minutes

Board Members: Nicole Barlass, Dan Hanrahan and Don Vogel

AGENDA

I. Call to Order/Announcement of Compliance with the Open Meeting Law

Mr. Hanrahan called the meeting to order at 10:11 am. Ms. Barlass confirmed that the meeting is in compliance with the Open Meeting Law.

II. Establish Quorum

The following Board members were present: Nicole Barlass, Dan Hanrahan and Don Vogel. A quorum of the Board was in attendance.

III. Review and Approve Agenda

Ms. Barlass made a motion to approve the agenda as presented. Mr. Vogel seconded the motion. The motion carried 3:0.

IV. Action Items (consent agenda):

A. Approval of the minutes from the [August 7, 2020 meeting](#)

Mr. Hanrahan made a motion to approve the item in the consent agenda as presented. Ms. Barlass seconded the motion. The motion carried 3:0

V. Discussion

A discussion was held regarding the mission statement and will work on using the Storybrand framework to establish marketing and promotional efforts.

VI. Adjourn

Mr. Vogel made a motion to adjourn the meeting. Ms. Barlass seconded the motion. The motion carried 3:0 and the meeting adjourned at 10:14 am.